

NEWSLETTER



TOURISM AUTHORITY OF THAILAND, Prague office



Bangkok Celebrated in National Geographic's 2025 Best of the World List

The Tourism Authority of Thailand (TAT) is delighted to announce that Bangkok has been featured in National Geographic's Best of the World 2025 list, which went public on 22 October 2024. National Geographic highlighted Bangkok as a must-visit destination to “Explore a temple reborn.”

The feature praised Bangkok as “an intoxicating blend of old and new,” where glittering skyscrapers intermingle with luxury shopping malls like Siam Center and upscale hotels such as InSide by Meliá Sukhumvit. The city is also lauded for its growing status as an art and design hotspot, with cultural events like the Bangkok Art Biennale and the Bangkok International Film Festival, particularly in the up-and-coming Bang Rak neighbourhood.

National Geographic also emphasized Bangkok's significance as a gateway to Thailand's rich cultural heritage, drawing attention to Wat Chaiwatthanaram, a 17th-century Buddhist temple just outside the city. Located in Ayutthaya and described as one of Thailand's most important monuments, the temple has been undergoing extensive restoration after suffering damage from flooding in 2011. Recent efforts, including 3D laser scanning and the construction of a flood wall, are aimed at preserving the temple and transforming it into an educational site that highlights Thailand's cultural heritage.

Fine Dining in Phuket

A Culinary Journey Through the Pearl of the Andaman

Phuket, Thailand's largest island and a world-renowned tropical paradise, offers more than stunning beaches and vibrant nightlife. It's also becoming an emerging fine dining destination, catering to the discerning palate of travelers who crave gourmet experiences. From luxurious resort restaurants to hidden gems tucked away in lush tropical settings, fine dining in Phuket promises a culinary journey filled with exquisite flavors, innovative techniques, and a fusion of local and global influences.



Fine dining in Phuket is about more than just the food. The ambiance plays a pivotal role in elevating the dining experience. Many restaurants take advantage of the island's natural beauty, offering stunning views of the Andaman Sea, lush tropical gardens, or historic architecture. Whether dining under the stars at a beachfront restaurant or enjoying a candlelit meal in a colonial-style mansion, the atmosphere adds a layer of luxury to the culinary adventure.

For food lovers and luxury travelers alike,

Phuket is now firmly on the map as a destination where culinary artistry meets paradise.

"Amazing Thailand Countdown 2025"



ICONSIAM is set to create the most extraordinary countdown celebration in the Amazing Thailand Countdown 2025 at ICONSIAM, blending the best of Thailand with the best of the world. The event will feature a world-renowned rapper, singer, dancer and style icon, Lisa (Lalisa Manobal), presenting a unique opportunity for both locals and international visitors to immerse themselves in the vibrant spirit of Thailand and ring in the New Year in style. The event aims to strengthen Thailand's position as the world's premier global countdown destination.

ICONSIAM is located on the Chao Phraya River in Bangkok, is a global landmark and a major force in strengthening Bangkok's position as one of the world's most desirable destinations.